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**Freelance Youth Green Screen Facilitator**

**Job Description**

Penrith Action for Community Transition (PACT) is seeking a part-time freelance facilitator to assist in delivering a community film project, Green Screen Penrith.

**About the Green Screen**

Over the past 2 years, Green Screen events have been delivered in partnership with the Alhambra Cinema in Penrith. The events take place monthly and consist of the screening of a film which engages with climate-related issues. There is a post-film discussion, typically with the film director or a panel of local people with skills or expertise relating to the film being screened.

The aims of the Green Screen are to:

* Engage and learn with local people on issues relating to climate change, the transition to Net Zero and biodiversity concerns;
* Build a supportive community of concerned individuals who can come together to share knowledge and create meaningful change;
* Empower people to take personal or community-based action; and
* Encourage and support our local cinema as a creative hub which contributes to the community.

**Green Screen Youth Engagement Project**

This project seeks to engage younger people between 16 and 25 in Green Screen events since this is a demographic that have not traditionally attended events. The project is supported by a Zero Carbon Cumbria project grant until September 2025.

There have been occasional comments that younger people are “just not interested”, in environmental action but published research shows high levels of climate anxiety amongst younger people combined with a sense of their voices not being heard in developing plans to address climate concerns. When young people do attend Green Screen films, discussions are richer, more diverse and bring home messages within the films.

This project aims to meaningfully engage with young people living, studying and working in the Penrith area. Facilitation will help participants to:

* Co-curate and deliver 4 films for the Green Screen film series this year
* Engage relevant speakers for panel discussions
* Consider questions for the panel
* Develop publicity for events.
* Produce a 5–10-minute film, with technical assistance, to screen at the cinema, on social media, in schools and community group settings.

It is a delivery project in that it will engage with people who may not have the confidence or agency to influence decision making. It aims to build knowledge and understanding of climate change within this demographic.

It is also a development project, helping participants to develop media and communications skills around the theme of climate and environment.

Working with younger people makes it more likely that they and their peers will attend screenings and be able to participate more confidently in this and other climate and nature related activities.

# SERVICE CONTRACT SPECIFICATION

**CLIENT:** Penrith Action for Community Transition (PACT)

**LOCATION:** Principally working in Eden area with capacity to work remotely from a home base for administrative tasks, with attendance at events and meetings across Eden.

**HOURS:** 128 hours over 9 months to end September 2025. Average sixteen paid hours a month, worked flexibly in accordance with a rolling delivery plan to be agreed by the Contractor and PACT. Given the nature of the project, there is a likelihood that more time will need to be dedicated at the start of the contract. Occasional evening and weekend working will be required. This contract is more to do with deliverables than with time, with the strong likelihood that half the time will be expended in the first two months.

**RATE:** £20.00 an hour, to be invoiced monthly in arrears against timesheets.

**DURATION:** A nine-month contract, within the duration of the Programme, which ends on 30th September 2025.

**REPORTS TO:** The freelance Contractor will report to the PACT Board via the Green Screen Youth Engagement Project lead.

# CONTRACTOR RESPONSIBILITIES & TASKS

## Project delivery

The facilitator will engage with local organisations with whom we have some pre-existing relationships to help younger people aged 16 to 25 to plan and lead the Green Screen film programme in Penrith through:

* helping to recruit up to 6 younger people for a monthly steering group;
* assisting the group to curate a series of at least four films over nine months, choosing films and engaging speakers;
* helping the group to produce publicity for the events;
* offering 15 free tickets to 16 to 25-year-olds for each screening, reducing barriers to engagement;
* assisting in the production of a short film (5-to-10-minute screener) to describe the perspectives of the group;
* providing support to participants to include work they do as supportive evidence for personal development, for example in college personal statements, DofE submissions, job applications and EPQ projects;

## Communications & promotion of project activities

* Liaise with the PACT Community Action Officer to share information on the project via newsletters, website, social media and press releases.
* Attend the film events to promote the project and share knowledge and perspectives on climate change.

## Reporting, monitoring & evaluation

* Assist in the collection of information required for reporting to Zero Carbon Cumbria (with due regard to GDPR requirements).
* Liaise with the ZCC Project Manager and the Cumbria Sustainability Network Coordinator, (both based at Cumbria Action for Sustainability).
* Consider project sustainability beyond the funding provided;
* Gather participant feedback on project activities to evaluate their success and potential for improvement.

## Management & administration

* Liaise closely with PACT project lead through regular catch-up calls.
* Liaise with the PACT project lead with regard to budget management.
* Maintain timesheets and generate invoices monthly in arrears in pro-forma provided to ensure timely payment.

# CONTRACTOR SPECIFICATION

## Attributes:

* An understanding of the causes and impact of climate change and commitment to the project aims and values.
* Motivation and energy to make a difference.
* A strong interest in the use of creative arts to promote environmental change.

## Required skills:

* Working with younger people to plan and organise successful community activities.
* Manage own time and workload with minimal supervision.
* Work within the set budget for this project and record budget expenditures.
* Utilise common software with own IT equipment and internet access.
* Accuracy and attention to detail, with good written and numeracy skills.
* Ability to travel within Cumbria as needed.
* Working knowledge of GDPR and other relevant data protection/information security guidelines.

## Preferred experience

* Film making and/or media skills or interest.
* Work as part of a wider not-for-profit partnership programme.
* Promotion of community events and activities.

# ABOUT PACT

PACT is a community organisation that has been striving to bring about a more sustainable way of life in Penrith and the Eden Valley for more than a decade. Volunteers run projects and activities to motivate local people to reduce their carbon footprint and environmental impact in a way that builds community connections and resilience.

PACT is committed to promoting community-based responses to the climate emergency and is part of the ZCCP working towards the goal of carbon neutrality for Cumbria by 2037.

To achieve these objectives, the principal aims are to:

* raise awareness of the climate and ecological emergencies;
* reduce local carbon emissions towards the net zero goal;
* increase community resilience to cope better with the growing threats of extreme weather, scarcity of resources and economic instability;
* respond to associated environmental challenges including waste, widespread pollution, loss of habitat and loss of biodiversity;
* collaborate effectively with local governments, businesses, groups and individuals across Eden, harnessing the energies of our local community; and
* add a voice to calls for bold and decisive leadership from the UK Government to respond to the global climate and ecological crisis.

PACT is registered in England as a non-profit Industrial and Provident Society for the Benefit of the Community, (Registration No 31972R). For more details, please visit [www.penrithact.org.uk.](http://www.penrithact.org.uk/)

# ABOUT ZERO CARBON CUMBRIA: BY THE PEOPLE FOR THE PEOPLE (ZCC)

£2.5 million was secured from the National Lottery’s Climate Action Fund for the five-year ZCC project. The successful bid was led by Cumbria Action for Sustainability (CAfS) on behalf of ZCCP, which comprises more than 90 organisations spanning the public, private and third sectors, with the aim of cutting greenhouse gas emissions. The Partnership is involved in promoting decarbonisation programmes to reach the County’s zero-carbon goal by 2037. People who live, work and study in Cumbria are able to take advantage of a range of opportunities to cut their own carbon footprint and that of their communities, playing their part in global actions to respond to climate change. More information about the Programme is available here: [https://cafs.org.uk/our-](https://cafs.org.uk/our-projects/zero-carbon-cumbria-programme) [projects/zero-carbon-cumbria-programme.](https://cafs.org.uk/our-projects/zero-carbon-cumbria-programme)

# HOW TO APPLY

To apply for this contract, please complete and submit the application form.

**Closing date for applications:** 12:00 (noon) Thursday 30th January 2025.

Selection for interview will be based on application forms only.

Please do not hesitate to contact us if you would like further information about this opportunity on email: greenscreenpenrith@gmail.com